

For optimum quality and compatibility we recommend you supply a High Resolution PDF created in one of the following applications:



**Adobe InDesign**  
**Quark Xpress**  
**Adobe Photoshop**  
**Adobe Illustrator**

## We accept:

**PDF**



**AI**



**EPS**



**JPEG**



## Tips

When designing artwork for label printing use vector based drawing programs such as Adobe Illustrator CS6 / CC for the best results. This will improve the sharpness of the print and allow for better colour separation.

Any photographic images should be embedded into the file and all text created where possible as vector drawing line work by converting to curves.

If your artwork needs bleed, e.g. the print touches an edge of the label, please allow 3mm of bleed. Always remember to convert all fonts to Curves/Paths this will stop any missing font issues, when being opened by us.

Artwork for all labels is always preferred in vector format (AI/PDF), not raster images (GIF/JPG) as it give a better quality print.

The most common problems we face with artwork are low resolution JPEG and GIF files being sent to us and clients sending designs to us without converting fonts into outline paths. If you do not do this we may not have the same fonts on our system and this will delay the artwork approval stage of the order.

If supplying an EPS, please ensure that you Flatten Transparency and turn all fonts to outlines.

If supplying a JPEG or TIFF please make sure all layers are flattened and all artwork should be supplied at 300dpi at FULL SIZE.

**Always view your PDF with Output Preview open before submitting it for print as this gives the most accurate representation of how the file will look once printed and may alert you to any errors that are not visible without Output Preview open.**

Artwork should be set up with the print and cut processes in mind. Digital printing allows for a great deal of precision on your artwork, however its worth bearing in mind that the process of printing and cutting your labels may result in small movements of the artwork in relation to the cutters, so please always apply a 3mm bleed and keep artwork 3mm from the edges.